

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
580514-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC-ROMNEY	272

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	580514	9835035

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	Fox 8 Morning News	6-7a	--WTF--	:30	1	\$366.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$366.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/03/12	6:12 AM	Fox 8 Morning News	6-7a	:30	2012MRFP129H	\$366.00	NM
2	10/08/12	10/09/12	Fox 8 Morning News	6-7a	MT-----	:30	1	\$366.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$366.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	6:29 AM	Fox 8 Morning News	6-7a	:30	2012MRFP133H	\$366.00	NM
3	10/03/12	10/05/12	Fox 8 Morning News	8-9a	--WTF--	:30	1	\$146.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$146.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/04/12	8:29 AM	Fox 8 Morning News	8-9a	:30	2012MRFP129H	\$146.00	NM
4	10/08/12	10/09/12	Fox 8 Morning News	8-9a	MT-----	:30	1	\$146.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$146.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/08/12	8:39 AM	Fox 8 Morning News	8-9a	:30	2012MRFP133H	\$146.00	NM
5	10/03/12	10/05/12	Fox 8 Morning News	9a-10a	--WTF--	:30	1	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$105.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/04/12	9:39 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP129H	\$105.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
580514-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC-ROMNEY	272	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/09/12	Fox 8 Morning News	9a-10a	MT-----	:30	1	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$105.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	9:27 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP133H	\$105.00	NM
7	10/08/12	10/09/12	M-F 10a-11a	10-11a	MT-----	:30	1	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$105.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	10:45 AM	M-F 10a-11a	10-11a	:30	2012MRFP133H	\$105.00	NM
8	10/03/12	10/05/12	M-F 10a-11a	10-11a	--WTF--	:30	1	\$105.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$105.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/05/12	10:48 AM	M-F 10a-11a	10-11a	:30	2012MRFP131H	\$105.00	NM
9	10/08/12	10/09/12	Noon News	12-1230p	MT-----	:30	1	\$78.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$78.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/08/12	12:10 PM	Noon News	12-1230p	:30	2012MRFP133H	\$78.00	NM
10	10/03/12	10/05/12	Noon News	12-1230p	--WTF--	:30	1	\$78.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$78.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/04/12	12:18 PM	Noon News	12-1230p	:30	2012MRFP129H	\$78.00	NM
11	10/08/12	10/09/12	M-F 4-430p	4-430p	MT-----	:30	1	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$167.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	4:11 PM	M-F 4-430p	4-430p	:30	2012MRFP133H	\$167.00	NM
12	10/03/12	10/05/12	M-F 4-430p	4-430p	--WTF--	:30	1	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$167.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/04/12	3:58 PM	M-F 4-430p	4-430p	:30	2012MRFP129H	\$167.00	NM
13	10/03/12	10/05/12	M-F 430-5p	430-5p	--WTF--	:30	1	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$167.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/05/12	4:55 PM	M-F 430-5p	430-5p	:30	2012MRFP133H	\$167.00	NM

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580514-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC-ROMNEY	272	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/12	10/09/12	M-F 430-5p	430-5p	MT-----	:30	1	\$167.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$167.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	4:37 PM	M-F 430-5p	430-5p	:30	2012MRFP133H	\$167.00	NM
15	10/08/12	10/09/12	Fox 8 News at 5pm	5-6p	MT-----	:30	1	\$314.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$314.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	5:29 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP133H	\$314.00	NM
16	10/03/12	10/05/12	Fox 8 News at 5pm	5-6p	--WTF--	:30	1	\$314.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$314.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/03/12	5:24 PM	Fox 8 News at 5pm	5-6p	:30	2012MRFP129H	\$314.00	NM
17	10/03/12	10/05/12	Fox 8 News at 6pm	6-630p	--WTF--	:30	1	\$1,007.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$1,007.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/04/12	6:13 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP129H	\$1,007.00	NM
18	10/08/12	10/09/12	Fox 8 News at 6pm	6-630p	MT-----	:30	1	\$1,007.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$1,007.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/08/12	6:09 PM	Fox 8 News at 6pm	6-630p	:30	2012MRFP133H	\$1,007.00	NM
19	10/08/12	10/09/12	M-F 630-7p	630-7p	MT-----	:30	1	\$335.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	1	\$335.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/08/12	6:57 PM	M-F 630-7p	630-7p	:30	2012MRFP133H	\$335.00	NM
20	10/03/12	10/05/12	M-F 630-7p	630-7p	--WTF--	:30	1	\$335.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$335.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/05/12	6:53 PM	M-F 630-7p	630-7p	:30	2012MRFP133H	\$335.00	NM
21	10/03/12	10/05/12	M-F 7-730p	7-730p	--WTF--	:30	1	\$293.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$293.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/05/12	7:18 PM	M-F 7-730p	7-730p	:30	2012MRFP133H	\$293.00	NM

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Advertiser	Product	Estimate Number	
Republican National Comm	RNC-ROMNEY	272	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/08/12	10/09/12	M-F 7-730p	7-730p	MT-----	:30	1	\$293.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 1 \$293.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/08/12 7:12 PM M-F 7-730p 7-730p :30 2012MRFP133H \$293.00 NM									
23	10/03/12	10/05/12	Late News M-F	10-11p	--WTF--	:30	1	\$1,465.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 1 \$1,465.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 10/05/12 10:29 PM Late News M-F 10-11p :30 2012MRFP133H \$1,465.00 NM									
24	10/08/12	10/09/12	Late News M-F	10-11p	MT-----	:30	2	\$1,465.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$1,465.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 10/08/12 10:16 PM Late News M-F 10-11p :30 2012MRFP133H \$1,465.00 NM 2 8 Tu 10/09/12 10:25 PM Late News M-F 10-11p :30 2012MRFP133H \$1,465.00 NM									
25	10/06/12	10/06/12	College Football on FOX	7-1030p	-----S-	:30	1	\$461.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$461.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 10/06/12 9:08 PM College Football on FOX 7-1030p :30 2012MRFP133H \$461.00 NM									
26	10/07/12	10/07/12	FOX News Sunday	9-10a	-----S	:30	1	\$101.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$101.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/07/12 9:34 AM FOX News Sunday 9-10a :30 2012MRFP133H \$101.00 NM									
27	10/07/12	10/07/12	Panthers Football on FOX	415-730p	-----S	:30	1	\$8,496.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$8,496.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/07/12 5:26 PM Panthers Football on FOX 415-730p :30 2012MRFP133H \$8,496.00 NM									
28	10/07/12	10/07/12	Late News Su	10-11p	-----S	:30	1	\$1,099.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,099.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 10/07/12 10:12 PM Late News Su 10-11p :30 2012MRFP133H \$1,099.00 NM									
<b>Total Spots</b>							<b>29</b>	<b>Gross Total</b>	<b>\$20,718.00</b>

## Payment Terms 30 Days

Agency Commission **\$3,107.70**  
Net Amount Due **\$17,610.30**